

Clarus at CES 2013



Cable by Clarus

By Jason Victor Serinus • Posted: Jan 16, 2013



<http://www.stereophile.com/content/cable-clarus>

Clarus Cable, launched less than two years ago at RMAF 2011, is based in Orlando, FL. Produced by Gordon J. Gow Technologies, and designed by Jay Victor, it was developed after Tributaries Cable dealers asked for a higher-end cable for their customers. According to Joey Perfito, National Product Specialist, the Ohno Continuous Casting Copper (OCCC) design consists of thick and thin-gauge conductors, each individually insulated, to transmit different frequencies, plus one long, flat conductor to help support the midrange. The boxes, designed for aesthetic purposes, conceal the start of silicon tubes on the terminations. Prices range from the Aqua interconnect (\$500/1m RCA) to Crimson (\$1000/1m RCA).